

**RFP #SCC-09-001-IRD  
EVALUATION CRITERIA AND WEIGHTS**

| <b>EVALUATION CRITERIA</b> |   | <b>WEIGHTS</b> |
|----------------------------|---|----------------|
| <b>1.</b>                  | <b>Demonstrated experience, qualifications, ability, and expertise of Offeror and the proposed staff in meeting the identified needs herein</b> | <b>25</b>      |
| <b>2.</b>                  | <b>Specific plans and overall suitability of proposal</b>   | <b>20</b>      |
| <b>3.</b>                  | <b>Clear understanding of the project and completeness of proposal</b>  | <b>15</b>      |
| <b>4.</b>                  | <b>Offeror advantages including the quality and creativity of print and broadcast products produced</b>   | <b>15</b>      |
| <b>5.</b>                  | <b>References</b>   | <b>10</b>      |
| <b>6.</b>                  | <b>Small, Women-Owned, and Minority Owned Businesses Participation</b>  | <b>10</b>      |
| <b>7.</b>                  | <b>Acceptance of Terms and Conditions</b>   | <b>10</b>      |
| <b>8.</b>                  | <b>Financial Viability of Offeror/Company</b>   | <b>10</b>      |
| <b>9.</b>                  | <b>Price</b>  | <b>10</b>      |
| <b>TOTAL</b>               |   | <b>125</b>     |